

Carrots to Cattle 2017: Making Money in Agriculture
Prestige Hudson Bay Lodge, Smithers

February 17, 2017

4:00pm	Registration	Tradeshow Opens at 4:00pm <i>Ferguson Room</i>
5:00 to 6:00pm	Reception <i>Summit Room</i>	
6:00pm	Northern Agricultural Gala Welcome: Taylor Bachrach Mayor of Smithers Dinner ∞ <i>featuring locally grown beef</i> Keynote Addresses: Stan Vander Waal Chair of the BC Agriculture Council, Owner of Rainbow Greenhouses Inc. & Jillian Robbins BC Young Farmers Entertainment: Hillbilly Scrabble	Silent Auction <i>Pepper Jacks</i>

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8:30am	Registration Opens		Tradeshow Opens <i>Ferguson Room</i>
8:45 to 9:00am	Welcome and Opening Remarks <i>Summit Room</i>		
9:00 to 10:00am	<p align="center">Collaborative Marketing & Distribution</p> <p>Taking it to the next level: the Fields Forward Initiative has established coordinated partnerships between various levels of government, the agriculture sector, and the larger community, removing barriers to greater success.</p> <p align="center">Paris Marshall-Smith Fields Forward Initiative Coordinator <i>Summit Room</i></p>		
10:00 to 10:30am	Coffee Break and Tradeshow		
10:30am to 12:00pm	<p align="center">Creative Grazing Strategies</p> <p>Use agroforestry principles and other creative solutions to maximize your pasture and grazing potential.</p> <p align="center">Lee Hesketh Silver Hills Ranch, Farmland-Riparian Interface Stewardship Program <i>Summit Room</i></p>	<p align="center">Embracing Agritourism in the Northwest</p> <p>Increase your profitability and connect people to their food by taking advantage of agritourism opportunities.</p> <p align="center">Heloise Dixon-Warren Moose Meadows Farm <i>Yellowhead Room</i></p>	Tradeshow
12:00 to 1:00pm	Lunch and Tradeshow		
1:00 to 2:00pm	<p align="center">Dirt & Dollars</p> <p>A hands-on conversation of soil health with case studies from the Peace Region.</p> <p align="center">Sandra Burton & Julie Robinson Peace River Forage Association <i>Summit Room</i></p>	<p align="center">Permaculture on the Farm</p> <p>Incorporate permaculture techniques to realize your farms production potential.</p> <p align="center">Gordon Hiebert Element Eco-Design <i>Yellowhead Room</i></p>	Tradeshow
2:00 to 3:00pm	<p align="center">Smart Farm Tax Preparation</p> <p>Expert advice on taking advantage of savings and planning opportunities.</p> <p align="center">Chris Henderson Rossworn Henderson LLP <i>Summit Room</i></p>	<p align="center">Alternative Waste Solutions</p> <p>Cooking with poo: using biodigesters to turn crop waste and manure into energy.</p> <p align="center">Bryan Swansburg <i>Yellowhead Room</i></p>	Tradeshow
3:00 to 3:30pm	Coffee Break and Tradeshow		
3:30 to 4:15pm	<p align="center">Labour Panel Discussion</p> <p>Hiring labour on the farm: learn about the different ways to get paid help from experts in agricultural work safety, community supported agriculture and other opportunities. Come with your questions!</p> <p align="center"> Trevor Tapp Mark Fisher Shane Tenley Dahlie AgSafe High Slope Doodson WorkBC Acres McDonalds <i>Summit Room</i> </p>		Tradeshow Closes at 4:30pm
4:15 to 4:30pm	Thank You & Closing Remarks		